



October 2017

Effective Total Talent Strategies Hinge on Dynamic Data

Today, most organizations are redefining workforce planning and focusing more on what could reasonably be called “workforce strategy for the Human Age.” The tools, data and analytics exist to help companies look at regional and global market-level data in tandem and expectations for improved talent engagement planning are increasing. Forward-looking companies are driving toward more evolved strategies that allow them to predict future success rather than rely on past performance to guide decision making.

Even as companies come to terms with what is new in workforce availability, cost efficiency, regulatory burdens and factors that impact productivity, a significant shift lies ahead as the global workforce markets continue to adapt and evolve to ever-changing regional and global influencers. Put simply, talent engagement strategies must allow companies to objectively predict potential – including what limits it, what nurtures it and what encourages that potential to thrive.

Fortunately, there is a new resource that can help organizations understand and compare that market potential and inform decision making when it comes to workforce planning - ManpowerGroup Solutions' [Total Workforce Index™](#).

According to the 2017 [Total Workforce Index™](#), the top five global workforce markets for talent engagement are New Zealand, Hong Kong, Singapore, the United States and Canada. However, because size does not fit all, the [TWI](#) was built to allow for customization based on an organization's workforce priorities.



While organizations want to understand the total workforce landscape along with subsets such as permanent, contingent and informal, they also need to be able to plan for variations in market conditions, demand for skills and seasonal needs.



The [TWI](#) enables organizations to analyze data across 75 different markets and discover insights to develop winning strategies that support workforce and location planning, leading them into the next decade with confidence. Learn more at <http://www.totalworkforceindex.com>.



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